

SPONSORSHIP OPPORTUNITIES

WHY SPONSOR PRIMA INSTITUTE?

- Signal your organization’s commitment to continuing public sector risk management education
- Promote your organization to an intimate group of influential risk managers
- Support young risk managers who are new to the public sector
- Introduce and keep your products and services in front of tomorrow’s decision makers via networking events and throughout the educational program
- Establish and build loyal relationships with risk managers
- Increase your organization’s brand recognition

Contributing to PRIMA Institute (PI) is a great way to expose your company to PRIMA members as well as show your support of the public risk management profession! As a PRIMA Institute sponsor, your company will receive formal recognition of your commitment to the future of public risk management via:

- Acknowledgement in the PI19 program, marketing materials and certain issues of *Public Risk* magazine, and on the PRIMA Web site.
- Recognition on signage at PRIMA Institute 2019
- Recognition for sponsoring attendee scholarships (quantity and events determined by sponsorship purchased and sponsorship level).

ABOUT PRIMA INSTITUTE

PRIMA Institute (PI) is the premier educational program for new and seasoned public risk management professionals who seek to learn more about emerging trends and best practices. This hands-on learning environment affords attendees the opportunity to participate in case studies and network with leaders in the field of public risk management.

PRIMA Institute 2019 will feature topics such as workers’ compensation, loss control, enterprise risk management, cybersecurity, contractual risk transfer and the politics of risk management.



	PLATINUM	GOLD	SILVER	BRONZE
	\$8,000+	\$5,000-\$7,999	\$4,999-\$2,500	\$2,499-\$1,500
Text Recognition in PI Marketing Materials and Attendee Workbook	X	X	X	X
Signage Recognition at PI and PRIMA’s Annual Conference	X	X	X	X
Complimentary List of PI Attendees Post-Conference for One-Time Marketing Opportunity	X	X	X	X
Listing on PRIMA Institute Web site with Link to Your Company’s Web Site	X	X	X	X
Text Recognition during Daily Continental Breakfast	X	X	X	X
Text Recognition in PRIMA Institute articles and ads in <i>Public Risk</i> Magazine	X	X	X	X
Text Recognition in PRIMA Institute Brochure	X	X	X	X
Opportunity to Participate in Case Studies	X	X	X	X
Recognition with Company Logo on PI Brochure, Web site and Signage	X	X	X	
Recognition with Company Logo during Daily Continental Breakfast	X	X		
Recognition with Company Logo in Attendee Workbook	X	X		
Company Logo with Link to Company Web Site Used in PI Email Marketing Pieces	X	X		
Number of scholarships sponsored	3	2	1	NA

*Scholarship recipients will receive complimentary registration.

